

Use the list of 2020 holidays and major events in this calendar to plan your online marketing campaigns.

For more ideas about how to plan your online marketing around these holidays, visit:

[blogs.constantcontact.com/2020](https://blogs.constantcontact.com/2020)



# 2020 ONLINE MARKETING CALENDAR

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01 2020

# JANUARY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 New Years Day	2	3	4 Trivia Day	5
6	7	8	9	10 Houseplant Appreciation Day	11	12
13	14	15	16	17	18	19
20 Martin Luther King Jr. Day	21	22	23	24	25 Chinese New Year Opposite Day	26
27	28	29	30	31		



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02 2020

# FEBRUARY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	Groundhog Day 2 Super Bowl Sunday
3	4	5	6	7	8	9
10	11	12	13	14 Valentines Day	15 Singles Awareness Day	16
17 President's Day	18	19	20	21	22	23 Oscar Night 2020
24	25 Mardi Gras (Fat Tuesday)	26 Ash Wednesday	27	28	29 Leap Day only once every four years!	





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05 2020

# MAY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
<b>Star Wars Day</b> <i>May the 4th be with you!</i> 4	<b>Cinco de Mayo</b> <b>National Teacher's Day</b> 5	6	7	8	9	<b>Mother's Day</b> 10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
<b>Memorial Day</b> 25	26	27	28	29	30	31





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07 2020

JULY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4 Independence Day	5
6	7	8	9	10	11	12
13	14	15 National Hot Dog Day	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 National Cheesecake Day	31		





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08 2020

# AUGUST

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4	5	6	7	8	9 Book Lovers Day
10	11	12	13 Left Handers Day	14	15	16
17	18	19	20	21 Senior Citizen's Day	22	23
24	25	26	27	28	29	30 National Marshmallow Toasting Day
31						



# SEPTEMBER

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3	4	5	6
7 <b>Labor Day</b>	8	9	10	11	12	13 <b>Grandparents Day</b>
14	15	16	17	18 <b>Rosh Hashanah</b> <i>begins at sundown</i>	19	20
21 <b>International Peace Day</b>	22 <b>Autumn Equinox</b>	23	24	25	26	27 <b>Yom Kippur</b>
28	29	30				

# OCTOBER

Monday    Tuesday    Wednesday    Thursday    Friday    Saturday    Sunday

			1	2	3	4
5	6	7	8	9	10	11
Indigenous People Day 12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	National Cat Day 29	30	Halloween 31	

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11 2020

# NOVEMBER

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3 2020 US Presidential Election	4	5	6	7	8
9	10	11 Veterans Day	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26 Thanksgiving	27 Black Friday	28 Small Business Saturday	29
30 Cyber Monday						



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12 2020

# DECEMBER

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1 Giving Tuesday	2	3	4	5	6
7	8	9	10 Chanukah begins	11	12	13
14	15	16	17	18	19	20
21 Winter Solstice (shortest day of the year)	22	23 Festivus for the rest of us!	24 Christmas Eve	25 Christmas Day	26 Boxing Day Kwanzaa	27
28	29	30	31 New Year's Eve			